

# LAUNCH INTO YOUR BRILLIANCE



# Launch Into Your Brilliance!

You have taken the first step towards launching into your brilliance.

“Launch Into Your Brilliance” can open the door to so many more choices and possibilities than you have ever allowed yourself to have.

It will show you how to expand your life and invite more of the brilliant, shining being that you are to show up.

Enjoy!

Dawn C. Meyer,

*Founder of Purple Dawn, Inc*



Do you realize that you are **BRILLIANT**?

You are! You probably have not acknowledged it. In fact, you probably deny it, but you are brilliant!

There are things that you can do that no one else can do. There are things that you can be that no one else can be!

Would you like to step into that Brilliance? Would you like to launch into being the bright, shining being that you are?

Do you say, “Yes I am! I’m ready!”? Or maybe, “Brilliance? What’s that?” Or perhaps, “No, never mind, I’m fine where I am.”

Or something else?

There is no right or wrong answer; it’s just where you are now. But is it really where you would like to be?

Chances are that if you are reading this, you are looking for a different possibility for your life. You might be thinking that there must be more.

Would you believe that there ARE SO MANY more choices and possibilities available to you than you think there are? It’s true! Would you like to explore?

Are you ready to step into ... or actually LAUNCH into your brilliance?

Are you ready to step up and step out and shine?

If you didn’t jump up and say “YES!!!”, what prevents you from launching into your brilliance?

- Planning Paralysis?
- Judging Yourself?
- Believing You Have No Choice?

Let’s examine the way around and through these.



# Planning Paralysis

Planning has its place. For instance, if you are launching a rocket, you have all of these detailed plans that you must follow exactly, and you don't make the first step until you know everything is perfect.

But in life, is that always what is required?

Do you find yourself planning and planning and planning, expecting that the perfect plan will create the perfect outcome, the perfect relationship, perfect child, perfect job, perfect whatever?

Are you waiting for everything to fall into place, everything to be perfect before you take that first step?

Will EVERYTHING or ANYTHING EVER be perfect? NO!

How often do you keep tweaking the plan and rewriting it and rethinking it, believing that it just needs a little more before you implement? And then if you suddenly find that someone else's plan is good or someone criticizes your plan, do you scrap it and start all over again?



If that sounds like you, then you are paralyzed with planning!

All that planning and waiting is often, not always, but often, just a delay mechanism. You use it to avoid taking the FIRST step!

Perhaps you are afraid of failing. Maybe you don't want others to believe you aren't perfect. Or perhaps you are afraid of succeeding!

Whatever your reasons, would you like to give that up now and try something different?

What if you started by taking the first step toward what you would like, even if you don't have a complete plan, even if you are a little unsure. Then if that step works, try another. And if it doesn't work, try something different.

You really **are not stuck forever with your choice, you can choose again.** YES, you might not realize it, but you really are not stuck with a choice forever, you really can choose something different.

You are course-correcting; just like in a rocket or a boat, you make adjustments to the movement of the craft to keep it moving in the direction you would like to go.

Think of it as an “all you can choose buffet” of choices. You can keep choosing more!

There’s also another part of all that planning -- do you believe that everything must work out exactly according to that perfect plan that you made? And that if it doesn’t, that you are failing? Is that really true? Does everything have to look exactly as you imagined it to look or NOTHING will work out or that you have failed miserably?

What if it worked out, but in a slightly different way than you thought it should or would, but you’re dismissing it because it isn’t the PERFECT result?!

Would you be willing to acknowledge that you have a few imperfect results lying around and you aren’t as big and complete a failure as you thought you were?

You really have a lot of successes!

***Acknowledging that can be huge! Give it a try! It can be quite freeing!***



## Judging Yourself

Do you realize that the person you judge the harshest is yourself?

Do you wake up judging yourself, your business, your money flows, your relationships, your choices – all before you even get out of bed in the morning? What if you could change all of that?

Do you believe that you can't exist without judging you? I mean, after all, isn't it best to judge you first before anyone else get a change to judge you?

***Are you afraid that there is some horrible part of you that you need to suppress, need to hide, need to reign in? And if you stopped judging and hiding that part of you that it would get out and destroy the world?***

OK, perhaps that is a bit extreme, but only a little because so often it seems that that is exactly what we do! We judge ourselves so maybe we can save everyone else the trouble of judging us or even save everyone FROM us! WHEW, it's exhausting!

What if you could have more allowance for yourself?

What if you could **be the one person in your life who doesn't judge you?**

Are you willing to **be that person FOR YOU?**



What a gift that can be to you!

Allow yourself to be grateful for YOU and all of your talents and accomplishments

Are you ready to stop judging you and start celebrating you instead?

Give it a try!

Today, celebrate your existence, celebrate being!

Be grateful for **YOU!!!**

## **Believing You Have No Choice**

***Do you believe that you live in a “no choice universe” where change is impossible and you have no choices left? Is that really true or are you just not acknowledging them or perhaps even denying or avoiding those choices?***

You have a wealth of choices. Have you acknowledged that? Have you acknowledged that there are possibilities and choices that you have never considered because you came to conclusion about something and stopped looking? Stopped asking? Would you be willing to ask and look for more possibilities now?

What choices do you have right now that you are not making?

What choices do you have that you are not making that would allow you to get around every limitation that you have decided you cannot overcome?

Start asking for those choices to show up. The universe will present more choices when you are willing, when you ask.

What choice do you have that you haven't acknowledged?

What choices do you have that you haven't considered?

*What if you could just choose for you??*

When if you no longer had excuses for not choosing things that you'd really like or would benefit you?

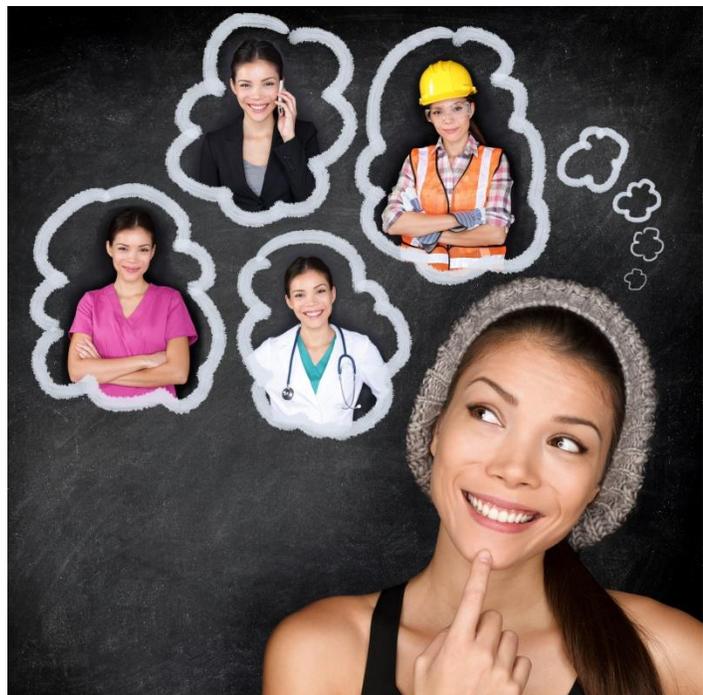
What choices would you make if you stopped hiding your brilliance?

What if nothing was holding you back? What would you do and be different if there was nothing in your way, nothing holding you back?

How much are you refusing to be your brilliant self?

What are you refusing to be that keeps you from shining?

Are you willing to be all that you are capable of being?



Because if you knew what you were truly capable of, all of those limitations and excuses that you use to hide you and hide your gifts would be exposed for the falsehoods that they truly are!

What if you were willing to offer what you truly have to offer to the world that you have never been willing to be and offer before?

Are you ready to stop keeping your talents and capacities one of the best-kept secrets in your life?

Are you ready for your whole reality to change?

Are you ready to be seen? To shine? To be out there?

What would that take?

What would it be like?

What if it's time to leap off the cliff and take off like a rocket to the sky, to the space of possibility of what you can truly BE?

Are you ready to dive into the pool of possibilities? Even if you can't see the bottom? Even if it looks farther down than you thought? Even if it's colder or hotter or different than you thought it would be?

You are so much more than you have believed possible!



**Now is the time to  
shine brilliantly in  
the world!**

**You can do it!**

# Ready for the next step?

## HERE'S A SPECIAL GIFT JUST FOR YOU!

I hope you enjoyed this special guide on Launching Into Your Brilliance. The valuable information doesn't stop here!

As a thank you, I'm offering you a free exploration session because I know you are **ready to uncover what's holding you back and release it!**

I know you are ready to make changes in your life, in your body, in your relationships, but you may not know where to start and you don't have time to read another self-help book. It's time to get some clarity on what you need to make those breakthroughs, so you can stop spinning your wheels and stop feeling stressed and overwhelmed.

Let's spend some quality time together to get you moving on your journey. Just click below to schedule a time to chat at your convenience. If you have any questions or comments, please don't hesitate to contact me. After all, that's what I'm here for.

### ***Exploration Session with me***



I look forward to speaking to you about how together we can create a life for you that is less stressful, more peaceful and more joyful! I look forward to hearing from you soon!

**In gratitude and joy,**

**Dawn C. Meyer, Founder of Purple Dawn, Inc**



**PURPLE DAWN**  
**Dawn C. Meyer**  
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